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These check boxes are interactive and click-able in the on screen PDF!



- Check Color Settings**
Set your color settings to be compatible with Skyline's color management workflow in order to ensure your photos print true and Pantone colors print as accurately as possible. These settings are found with the Grids .zip download under Art Production Resources/Color Settings For Adobe Apps. Setting "Adobe RGB (1998)" as your RGB Working Space is the most critical setting.
- Convert to RGB**
Convert everything to RGB (Adobe RGB 1998). Change this in the Color Mode for Photoshop, Document Color Mode for Illustrator or the Transparency Blending Space for InDesign.
- Optimize Pantone Colors**
Optimize all called out Pantone colors to the AdobeRGB swatch libraries **provided to you by Skyline**. The Skyline supplied libraries have a + plus sign as the first character of each color name. Using swatch libraries supplied by Adobe or Pantone will not yield as precise of a match as the color managed swatch libraries Skyline has created for our workflow. These swatch libraries are found with the Grids .zip download under Art Production Resources/Color Management.
- Optimize to Rich Black**
Substitute a true rich dark black RGB 0,0,0 for any weak black colors such as RGB 39,36,37. When a file starts out in CMYK mode, and the user chooses a weak black of C0 M0 Y0 K100, it converts over to RGB 39,36,37. But since your client did intend "black", go ahead and optimize it to RGB 0,0,0.
- Check Image Resolution**
Your images should be between 75 and 100 DPI at full print size. Sending images lower than this, will not look as sharp up close, but may still look good from a 5-10 foot distance. Sending files higher than 100 DPI at full size won't produce a higher quality product. If you know your images are below 75 DPI, then please check the "Low Quality Images" button the grid, so we don't stop the job to call you.
- Text and Logos Inside Green Safe Areas**
Ensure that all text, logos and critical photographic areas are kept inside the green safe area lines shown on each art template grid.
- Outline Fonts**
Outline all your fonts before submitting your final print files. This eliminates the need to send fonts, and then for us to load fonts. It ensures your fonts will print exactly as you see them.
- Link Images**
Do not embed images into Illustrator or InDesign. Instead, *link* them into Illustrator or InDesign, and then include those separate images. This allows us to review and zoom into the separate high res images for up close inspection of any possible image issues.
- Use Photoshop EPS Files**
Save all raster images as Photoshop EPS files with TIF 8 bit Preview and JPEG Maximum Quality compression. This format has been chosen as the right balance between a high quality image and small file size. For final print files with no vector artwork, also send in this format. This format also links quickly into Illustrator and InDesign.
- Send Only Full Size High Res Art**
Send only the full size high res files to the FTP. Do not send grids, low res files or any file not intended to be printed. Sending us those other files only introduces the chance for confusion and risks us printing the wrong file.

FTP UPLOAD INSTRUCTIONS

Skyline Exhibits allows clients to upload production artwork into the **'PUB'** folder of our FTP Site. We recommend FILEZILLA FTP Client program, compatible with Windows, MAC OS X, and Linux (however you may use your preferred ftp client and may also use the following ftp client user login information):

Please compress all art files/links/fonts prior to uploading your files to the ftp. Acceptable compression formats include *.7z (high compression + smaller file size) and *.zip (standard compression = files not compressed as small as *.7z).

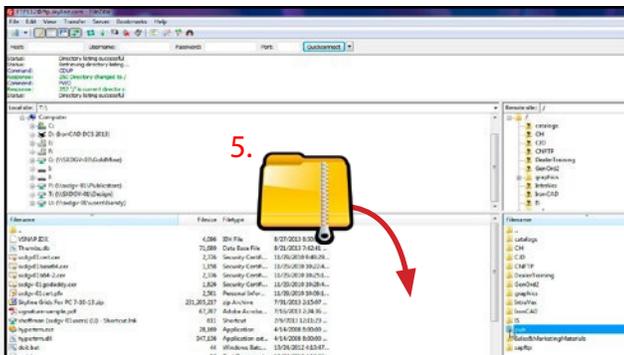
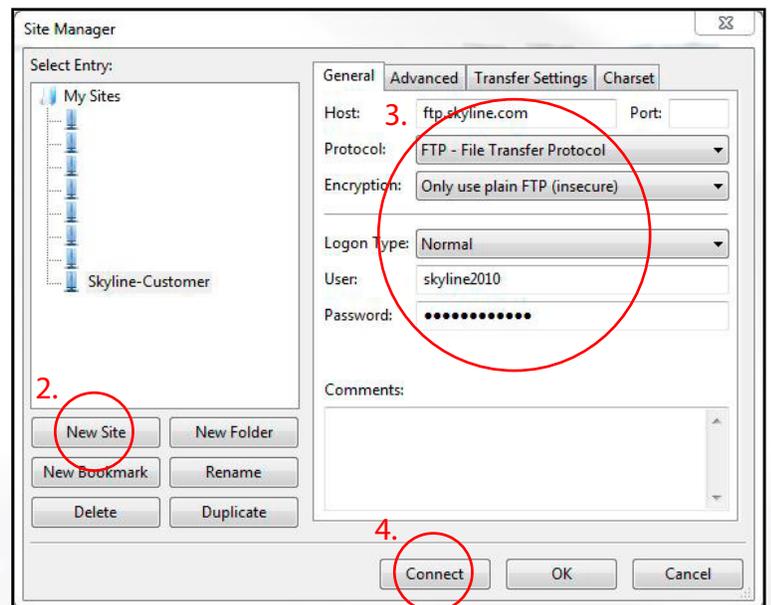
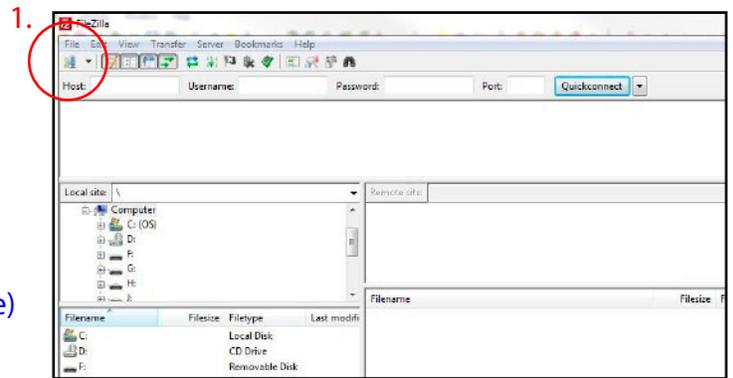
Please contact your sales representative or project manager if you need technical assistance when installing or compressing art files.

Launch <FILEZILLA> (or comparable FTP Client program - instructions for FILEZILLA follow):

1. Open the Site Manager by pressing on its button located in the upper left of the Filezilla window.
2. Choose the New Site button.
3. Change "Encryption" to: **Only use plain FTP (unsecure)**

Host/Server:	ftp.skyline.com
Username/UserID:	skyline2010
Password:	displays2010

4. Click the Connect Button and you will be connected to the Skyline FTP.
5. Select the "PUB" folder and drop in your file.



Questions regarding art setup guidelines or trouble connecting to our FTP?
Contact Craig Thibaudeau (512)832-1921